



## ‘Dental Technology: A Digitised Journey’

Achieving success with your integrated digital workflows

With – **Wayne Hall**

**Registration:** 6.30pm

**Start Time:** 7.00pm

**Approx.** 1.5 hrs

**Venue Details:** Taylor Dental Technology Centre  
Independence House  
Golden Hill Lane  
Leyland  
Preston  
PR25 3NP

### **Bio of speaker** – Wayne Hall



Managing Director of Hall Dental Studio and Dental Technician, Wayne Hall has a great enthusiasm for the art and precision involved in dental technology. He has developed an extensive portfolio of skills and knowledge in full mouth rehabilitation, smile design principles, aesthetics and occlusion; his Smile Design work now incorporates digital workflows. Wayne has been an Ivoclar Vivadent UK Opinion Leader for over 5 years, also speaking at their ICDE 2015 Annual Conference. He runs and has assisted courses on IPS e.max Pressable Ceramics/IPS Style Ceram throughout the UK. In December 2017, that hard work paid off when Hall Dental Studio won 'Best Private Laboratory' at the Laboratory Awards. He is currently working on exciting research and development projects with digital partners while bringing training and seminars to the North West through his new state of the art education facility.

### **Overview**

The lecture will provide a comprehensive overview on how Hall Dental Studio has developed its products and services for over a decade whilst showcasing their initiatives and innovative processes instrumental to establishing their place as an award-winning laboratory. Wayne will share their experiences, successes, and describe the challenges they've overcome along the way. Using case studies showing fundamental aesthetic concepts and digital workflow techniques with a variety of materials, you will be guided on his journey towards providing dental practices predictable esthetic outcomes every time.

### **Aims and Objectives**

1. To understand ways that you can develop digital/patient services within your dental laboratory and offer your clients more.
2. To present innovative tips and tricks with ceramic materials and frameworks to achieve beautiful results with minimum effort and maximum efficiency.

3. Use case studies to illustrate research and development taking place in UK laboratories showing the digital advances we can all make at the bench and through education.

**Learning Outcome:**

The lecture covers a comprehensive guide to how a dental laboratory has implemented changes to their services in order to keep up with new technologies, continued investment and challenges we all face in today's demanding and fast paced industry. As we are presented with more educated patients, the digital revolution and a highly competitive international marketplace, it can feel overwhelming to keep up with the next best thing. The solution is to ensure that your laboratories are moving forward but this can be easier said than done. We look at the differences that you can make that are achievable and can be adopted by the technical team to make you stand above the rest.

**To book your place on the above lecture please contact us  
at the BIDST Office on 01159 683 182 or email [secretary@bidst.org](mailto:secretary@bidst.org)**

**For BIDST members the event is free, for non BIDST members the cost is £40, however  
suitably qualified technicians can reclaim the cost when applying to join BIDST at a  
lecture.**